

<https://greenfools.com/> Privacy Policy

Type of website: Ecommerce
Effective date: 22nd day of June, 2023

<https://greenfools.com/> (the "Site") is owned and operated by Green Fools Theatre Society. Green Fools Theatre Society can be contacted at:

admin@greenfools.com
(403) 237-9010
7056G Farrell Road SE Calgary AB, T2H 0T2

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy; and
2. The collection, use, and retention of the data listed in this Privacy Policy.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

1. Location, IP address and browser type: we'll use this for purposes like estimating taxes and shipping;
2. We'll also use cookies to keep track of cart contents while you're browsing our site.
3. Clicked links; and
4. Content viewed, we'll use this to, for example, show you products you've recently viewed

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;
2. Age;
3. Date of birth;
4. Email address;
5. Phone number;
6. Address;
7. Payment information;
8. Shipping address: we'll ask you to enter this so we can, for instance, estimate shipping before you place an order, and send you the order; and
9. Auto fill data.

This data may be collected using the following methods:

1. Making purchases.

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Analytics.

When you purchase from us, we'll ask you to provide information including your name, billing address, shipping address, email address, phone number, credit card/payment details and optional account information like username and password. We'll use this information for purposes, such as, to:

- Send you information about your account and order
- Respond to your requests, including refunds and complaints

- Process payments and prevent fraud
- Set up your account for our store
- Comply with any legal obligations we have, such as calculating taxes
- Improve our store offerings
- Send you marketing messages, if you choose to receive them

If you create an account, we will store your name, address, email and phone number, which will be used to populate the checkout for future orders.

We generally store information about you for as long as we need the information for the purposes for which we collect and use it, and we are not legally required to continue to keep it. For example, we will store order information for Seven years for tax and accounting purposes. This includes your name, email address and billing and shipping addresses.

We will also store comments or reviews, if you choose to leave them.

The data we collect when the user performs certain functions may be used for the following purposes:

1. To provide products and services; and
2. Communication.

Who We Share Personal Data With

Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy. Members of our team have access to the information you provide us. For example, both Administrators and Shop Managers can access:

1. Order information like what was purchased, when it was purchased and where it should be sent, and
2. Customer information like your name, email address, and billing and shipping information.

Our team members have access to this information to help fulfill orders, process refunds and support you.

Third Parties

We may share user data with the following third parties:

1. Ticketing site;
2. Google Analytics;
3. Facebook Pixel;
4. WooCommerce;

5. Wordpress;
6. Akismet;
7. Eway;
8. Ninja Forms;
9. Canada Post;
10. Stripe;
11. Paypal; and
12. Mailchimp email marketing.

We may share the following user data with third parties:

1. Links clicked
2. Shipping Address
3. IP address;
4. user agent;
5. referrer;
6. Site URL;
7. Payment information; and
8. Name and email.

We may share user data with third parties for the following purposes:

1. Analytics;
2. Email marketing;
3. Targeted advertising;
4. Shipping Packages;
5. Accepting Payments; and
4. Selling tickets.

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

When shopping, we keep a record of your email and the cart contents for up to 30 days on our server. This record is kept to repopulate the contents of your cart if you switch devices or needed to come back another day. Read MailChimp for WooCommerce's privacy policy [here](#).

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

Children

We do not knowingly collect or use personal data from children under 13 years of age. If we learn that we have collected personal data from a child under 13 years of age, the personal data will be deleted as soon as possible. If a child under 13 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

Personal data provided by the parent or guardian of children will be used strictly for the purposes of providing educational programming (i.e. classes and camps).

1. Name
2. Age
3. Relevant health information

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to whom we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer here:

admin@greenfools.com

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How to Opt-Out of Data Collection, Use or Disclosure

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data specified below:

1. You can opt-out of the use of your personal data for marketing emails. You can opt-out by clicking "unsubscribe" on the bottom of any marketing email, updating your email preferences, or checking no when asked Would you like to be added to the Green Fools Mailing List?

Cookie Policy

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

1. Functional cookies
Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits;
2. Analytical cookies
Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example data on the content you access, how long you stay on our Site, etc;
3. Targeting cookies
Targeting cookies collect data on how you use the Site and your preferences. This allows us to personalize the information you see on our Site for you; and
4. Third-Party Cookies
Third-party cookies are created by a website other than ours. We may use third-party cookies to achieve the following purposes:
 - a. anonymous user analytics;
 - b. to tailor advertisements to user interests; and

- c. to create an interactive website that functions in its purpose of sharing Green Fools services and products.

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Contact Information

If you have any questions, concerns or complaints, you can contact our privacy officer at:

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